

ABSTRACT

The present invention provides a fishing lure containing a body with a hook secured to the body. The body contains two openings to secure two crimped sleeves into the opening. Two elongated arms are inserted and secured into the sleeves and extend outwardly and backwardly from the lure body. Spinning elements are attached to the distal ends of the elongated arms. A wire shank extends from the lure body to which a spinning element is attached to the distal end of the wire shank. The present invention is manufactured using a novel method comprising insertion of liquefied lure body material into the mold cavities of a mold forming piece, which contains impressions for the lure body, hooks, and sleeves. The mold forming piece is then spun in a centrifuge device.